

**SELECTION GUIDELINES
FOR THE IX EDITION OF THE
GELATO WORLD CUP
Sigep Rimini 25th-28nd January 2020**

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Art. 1 ASSUMPTION

The present document indicates the regulation drafting guidelines on the national selection for the composition of teams eager to participate to the Gelato World Cup and is reference for all those organizations planning to promote selections in their countries. Therefore, the present documents must be read together with the contract that the Organization shall stipulate with IEG EXPO and Gelato e Cultura s.r.l. enclosed to the official Gelato World Cup regulation standard covering anything not included in this document.

The official regulation of the national selection must be submitted to the authorization of the Organizing Committee of the CMG sending it in Italian language to segreteria@coppamondogelateria.it, at least one month before the competition.

The event called "Gelato World Cup" (hereinafter called CMG) is organized by Gelato e Cultura S.r.l. and IEG EXPO S.p.a.. Held every two years the event is now in its 9th edition and consists in a competition amongst teams composed by 4 (four) professionals and a Team manager from all over the world and will take place during the international exhibition named "Sigep, International Exhibition Artisan Production of Gelato, Pastry, Confectionery and Bakery" edition 2020.

The CMG mission consists in highlighting the global excellence of the Italian school and tradition of artisan gelato, contributing to the development of professional skills of the taste crafts, and promoting friendship and cooperation between peoples.

Art. 2 PARTICIPATION TO CMG

The ninth edition of the Gelato World Cup accepts fourteen (14) teams in the competition, whose members are selected worldwide from February 1st 2020 to June 30st 2019 according to the present document indications. The selection does not lead to automatic registration, which must be expressly completed as reported in the official rules of the Gelato World Cup respecting the official terms.

Art. 3 SELECTIONS

Each participating team in the CMG will consist of four (4) competitors with expertise in Gelato, Chocolate-Confectionery, Ice Sculpture and gourmet kitchen, and a Team Manager. The five-team members must be citizens of the country participating in the competition, otherwise shall prove operating in that country for at least five (5) years, excluding exceptional cases to be approved at sole discretion of the Gelato World Cup Management. The Team manager, with proven knowledge over the taste crafts, will be part of the jury of the Gelato World Cup without the right to vote for his own team.

The members of the team must be selected according to the Regulation drawn up by the Organisation of the selection host country, on the following guidelines. Each team must select at least 2 (two) of the future team members, preferably all 4 (four), one of them must necessarily be a gelato maker (covering the role of captain) and another professional figure shall be selected amongst pastry chef, chef and ice sculptor.

Given that the team participating in the CMG will consist of 4 (four) elements, if you choose to select only some of the components, one of which is the gelato maker, considering the official competition, the organization must choose the other components to form the team participating in the "Gelato World Cup." The choice must be made considering the competence and skill of the potential candidates.

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Art. 4 COMPETITION TESTS

The present article indicates the guidelines for the team members' selection in each category: gelato, pastry, cuisine and ice sculpture. Please find the relevant details of each test on the CGM official regulation and selection regulation drawn by the host country organization (available on coppamondogelateria.it).

The possible tests of the Gelato World Cup competition are the following:

Contestants must submit to at least two practical tests of gelato making among those foreseen, and a test for the realization of an artistic piece optionally chosen among nougatine/crunch, ice sculpture or haute cuisine for the preparation of a dish completed with gastronomy gelato.

a) GELATO

1. **Gelato** – preparation of one water base fruit gelato (3 Kg) and one milk base gelato (3 kg). The gelato may be presented in a decorated container with edible natural ingredients.
2. **Decorated Sundae** – preparation of a gelato cup with edible decorations of preference. The cup opening maximum dimension is of 20 cm diameter (twenty) while the height of the cup is of free choice.
3. **Artistic gelato cake** – Preparation of a gelato cake (max n. 3 – three – gelato flavours) decorated and of about 8/10 portions, including at preference: parfaits, fruit pallet, biscuits, sponge cake, candied fruit, etc. The gelato makers may use any gelato prepared for the previous competition test as per their preference.
4. **Gourmet gelato** – “savoury” gelato - (3 kg) of one flavour on choice.
5. **Gelato Snack** - n. 3 types of snack gelato. Each mini gelato must weigh 50gr with a 10%allowence (over/below). The amount of gelato contained must be a minimum of at least 50% of the total weigh. The contestants may use any preparation technique. The decoration is free and mandatory made with edible items. The shape is free and can be realized with moulds and flexipan.

b) ICE SCULPTURE

The theme of the ice sculpture is free. The organization shall supply the single block of ice **with dimensions 25x50x100 cm** to use for the sculpture. Edible inclusions in ice are permitted (e.g. flowers, fruit, vegetables, gelato, jellies ...).

c) CRUNCH/NOUGATINE ARTWORK

Presentation of an artistic piece inspired by eighteenth-nineteenth century tradition. The artistic piece must be made of crunch/nougatine and (optionally) all types of nuts (walnuts, hazelnuts, pistachios, pine nuts, pecans, peanuts, etc.) as well as poppy seeds, caraway, sunflower, etc. each prepared in their own laboratory before the competition. The pieces will be assembled during the competition in front of the public and the jury (max size: 50x50, height free). All decorations, however, must be fully implemented and assembled on the piece of artwork in the competition hall. It is not allowed to take ready decorations (flowers, fruits, drapes, various applications, etc.) on the competition field. The decorations can also be made from pulled sugar, blown sugar, royal icing, and

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pastry flowers. Chocolate is not allowed. The crunch/nougatine piece of artwork must be the support for the gelato mignons.

d) COUSINE (gastronomy elaboration)

The chef must prepare 3 (three) different hot proposals to be presented in a single plate in combination to gourmet gelato prepared with the gelato maker.

Art. 6. THE JURY

The jury is composed of qualified professionals designated by the managing organization and is chaired by a member of the organizing committee of the Gelato World Cup. The jury's decision is unquestionable.

Art. 7. PRIZES

The winner in each category is awarded:

- ✓ The right to participate in the national team competing in the 9th edition of Gelato World Cup 2020;
- ✓ Organization and sponsors may award specific prizes according to their preferences.

Art. 8. Location

The competition shall take place in the venue indicated by the organizing subject in charge.

Art. 9. MARKETING & PR

The updated information on CMG are available on www.coppamondogelateria.it in Italian and in English. The organizing board is invited to inform the CMG press office with real time news on the selections to share them promptly on social media and press: press@coppamondogelateria.it

We wish to remind the event's official hashtag #CMG2020 and to promote its use on the social media.

We also invite you to follow the social networks on GELATO WORLD CUP and SIGEP easily traceable:

- Facebook
- fan page Gelato World Cup
- profile Gelato World Cup
- open group of the Gelato World Cup
- Pinterest
- Youtube
- Google+

The selected team should soon open a fan page on the national team in order to share the news in real time and keep everybody informed. Use of the hashtag #CMG2020 is requested.

We invite you to make a specific request to the organization for the use of the logo of the World Cup of Gelato, allowed for the preparation of the competition field, the uniforms and communication through the press and social on the selection for the World Cup of Gelato 2020.

Art. 9.bis COMMUNICATION AND LOGOS

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It is obligatory to show in the communication of the event, both of selection that the same represents the "Selection for participation in the World Cup of Gelato 2020". In addition, the CMG logos must be clearly visible throughout the event itself and provide the Press Office of the Gelato World Cup with the pre and post competition press releases within one week of the event.

Communication

The organization will make sure to include the logo of the ninth edition of the Gelato World Cup in all communication related to the selection, both on the competition field and on marketing and communication media and disseminates to the national press and on social media the basic communications concerning the ninth edition of the Gelato World Cup gifted by the organizing committee. The organization provides a press and social review to the organizing committee.

Use of the logo

The Gelato World Cup logo is the exclusive property of Gelato and Cultura Srl and given in concession to Sigep and the participating teams with exclusive use related to the communication related to the Gelato World Cup. Teams and associations linked or responsible for organizing the selections can use the Gelato World Cup logo if expressly granted by Gelato and Cultura Srl for online and offline communications relating to the relevant edition.

Art. 10. TRAINING

The selected teams should promote periodic training sessions following the guidelines of the official rules of the CMG and possibly the FAQ in the official website of the event www.coppamondogelateria.it. The organizing committee is available for any clarification. Should you need any further information do not hesitate to send an email to segreteria@coppamondogelateria.it

Art. 11. SPONSORS

Teams wishing to participate in the Gelato World Cup may seek sponsorship for the selection and subsequent training, even though they may be competitors of the sponsors of the Gelato World Cup. However, according to the official rules of the CMG, during the competition, any name or logo different from the official ones shall not appear and the team members must wear official uniforms provided by the Organizing Committee.

Art. 12. EXPENSES

The organization in charge of the management of the national selection, takes charge of all the charges related to the same and officially invites a member of the organizing committee of the Gelato World Cup as president of the jury. Travel, board and lodging costs are charged to the organization managing the selection.

Art. 13. FINAL DISPOSITIONS

This document is drawn up in Italian, as an official language, and translated into English. The document clarifies the joint guidelines for the selection organization in the world for the eighth edition of the CMG the organization of which is delegated to local associations based on the contract with IEG EXPO SpA and Gelato and Culture Ltd. to which reference is made for every aspect specifically not covered here.

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January 2020
18-21
Rimini, Italy
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41st International Trade
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18|22.01.2020

On examination:

Date _____

Signature _____

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