



9th Edition
*Gelato
World
Cup*



GELATO ARENA

Gelato World Cup

RIMINI Expo Centre, Italy
19|21.01

en.sigep.it



Sigep



41st International Trade Show of Artisan Gelato,
Pastry, Bakery and the Coffee World

18-22. 01. 2020 RIMINI Expo Centre

ORGANIZED BY

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Selections

12 teams from all around the world will be competing at the 2020 Gelato World Cup

As always at SIGEP, the limelight is on artisan gelato. The excellence of Italian artisan gelato and its masters and pros, and the entire production chain of the sweet and icy art. The most anticipated event in the 2020 edition is the Gelato World Cup, a biennial competition jointly organized by Gelato e Cultura and SIGEP.

Now in its ninth edition, the Gelato World Cup features select professionals from the fields of gelato, pastry, chocolate and high cuisine from all around the world. A unique opportunity for updating and inspiration for a very wide range of expertise and skills.

Twelve teams will be competing for the prestigious title.

The World Cup's traditional venue and partner is, once more, SIGEP: the largest and most comprehensive B2B trade fair in the world for artisan gelato and confectionery, which has maintained and consolidated an undisputed leadership since its first edition, back in 1979. SIGEP's 41st edition will be held in January 2020. As always, it'll be designed for professionals and operatives from seven continents in the sweetness industry as an observatory of the market's future trends, and a lab educating on and enhancing the excellence of Made in Italy. The 12 shortlisted teams which will be competing for the title of Gelato World Champion at SIGEP 2020 are Argentina, Colombia, France, Germany, Japan, Italy, Malaysia, Mexico, Poland, Singapore, Spain and Hungary.

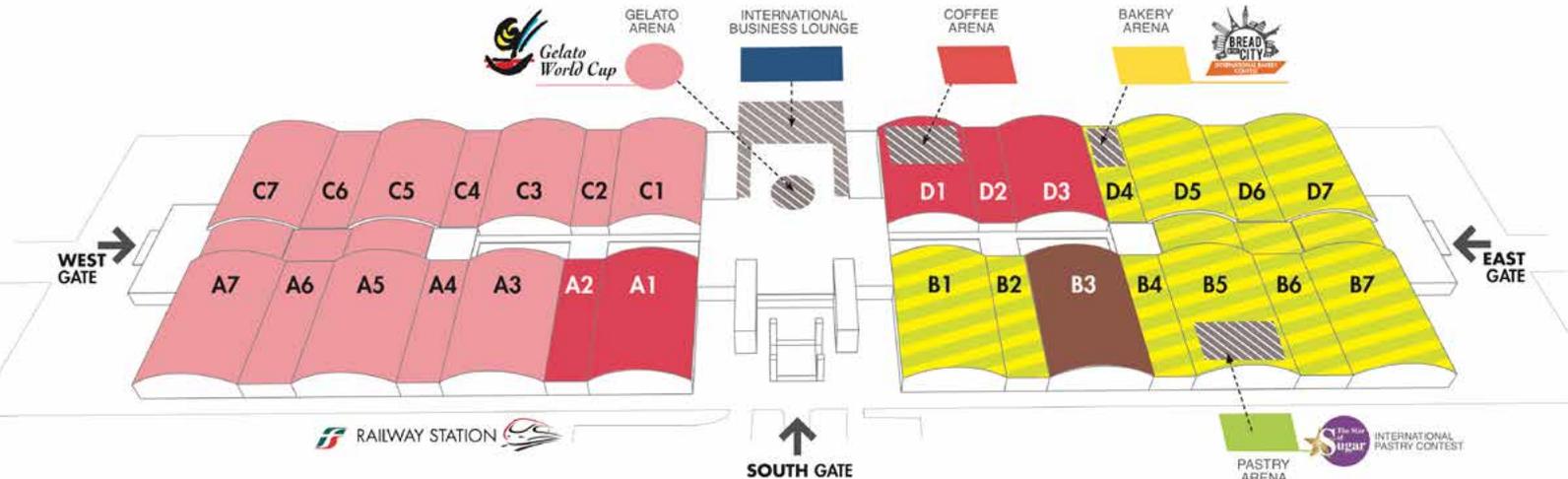


Location



Gelato
World Cup
9th Edition

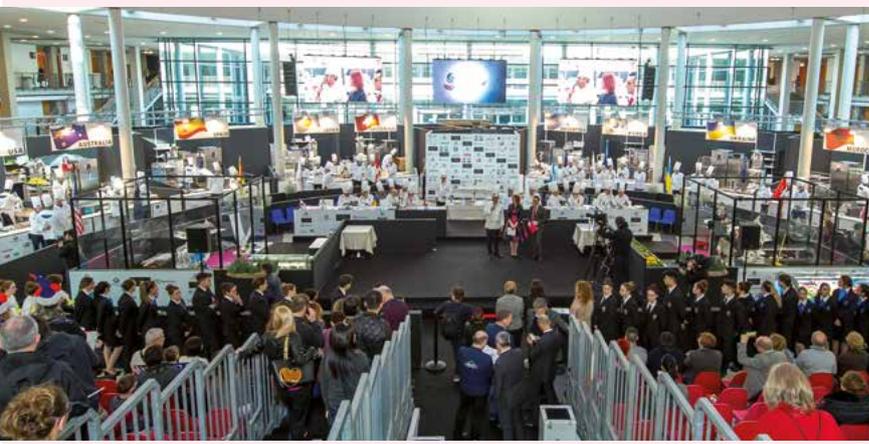
The Gelato Arena in the heart of the Expo Centre will be the prestigious backdrop to the World Cup, where gelato will once again be confirming its leading role at SIGEP.



An extraordinary location in the heart of the Rimini Expo Centre under the eyes of 200,000+ SIGEP visitors in the most central SOUTH HALL.

2018 winners

1st FRANCE			
2nd SPAIN			
3rd AUSTRALIA			



Figures

- 12** select teams from around the world
- 60** competitors
- 13** international jury members
- 8** challenges

Challenges



DECORATED GELATO TUB
Chocolate flavour.

GLASS MONO-SERVING
Presented on a water ice stand.
Three warm finger-food bits paired with gourmet gelato.

MYSTERY BOX
Skills challenge: construction of two gelato recipes with ingredients revealed on the spot, only moments before the challenge starts.

GELATO CAKE
Presented on water-based sorbet sculpture.

HIGH CUISINE ENTRÉE

ART PIECES
Water ice sculpture, water ice pedestal, croccante sculpture.

GELATO SNACK
Chocolate flavour, presented on a croccante riser stand.

GRAND FINALE BUFFET
Presentation of all entries.

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2020 Gelato World Cup

PREGEL A story of passion and high-quality ingredients



PreGel is a family-owned international company specialized in the production of high-quality gelato ingredients. Since 1967, PreGel products have been synonymous with food safety, as confirmed by the most prominent international certifications which the company still obtains year after year, always topping the scores with BRC and IFS Food. We at PreGel work every day with a great deal of passion and respect in order to offer our clients the innovative and technologically advanced solutions they need to build a successful future. PreGel products will be used during the challenges of the Gelato World Cup.



VALRHONA The success of a great chocolate



The story of Valrhona began in 1922 and grew over time inspired by the three essential values of passion, commitment and excellence. With these three words in mind, also this year Valrhona have chosen to be the proud sponsor of the Gelato World Cup. We at Valrhona believe that supporting the talent of skilled gelato artisans is a great point of strength for our maison. The Ecole Valrhona has turned 30 years old this year.

We have grown together with all the people who have believed in us along the way and have allowed us to move forward and make our school an example of international excellence in 360-degree training in chocolate, from confectionery to gelato making. It's with every single one of you that we want to continue to experiment with new techniques, ingredients and recipes. Together we cultivate talent and celebrate a long shared passion.



ELECTROLUX PROFESSIONAL: World leader in the manufacturing of professional equipment



Thanks to the experience matured over years working in the ice-cream sector and continuous investments in R&D, Electrolux Professional can now offer a wide range of innovative high-tech equipment designed to meet any kind of need and request. The brand's goal is to offer ice-cream masters the best solutions possible for them to achieve daily excellence and maximize productivity whilst minimizing waste.

President of the Gelato World Cup:
Giancarlo Timballo

Organizing Committee:

Giancarlo Timballo, Luciana Polliotti, Alfio Tarateta, Sergio Dondoli, Sergio Colalucci, Pierpaolo Magni, Claudia Santoro, Paola Franz, Alessandra Pacini, Gaetano Mignano.

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